

# Risky Password Behaviors

ARE YOUR ACCOUNTS TRULY SECURE?



## 1.) USING THE SAME PASSWORD

Hackers only have to break into one of your accounts and then they have access to them all. Don't make it easy for them!

**91%**

of people are aware that using the same password is risky, yet...

**66%**

do it anyways!

## 2.) WANTING TO MAINTAIN CONTROL

People do not want to rely on others to keep track of their passwords, but individuals are limited in their capacity to remember.



**60%**

of people are worried about forgetting their login information

**52%**

of people want to know all of their passwords and be in control



## 3.) TRYING TO MEMORIZE PASSWORDS

As good of a memory as you may think you have, chances are you can't keep track of the strong/unique passwords you need.

**54%**

of people use their memory as a way to keep up with passwords

**25%**

forget and have to reset at least once a month

## 4.) IGNORING DATA BREACHES

If any brand or group that has your personal information is breached, your passwords may be compromised.



**52%**

of people have knowledge of data breaches yet have not changed their passwords within the last 12 months

## 5.) DISREGARDING THE RISKS

Thinking that hackers won't bother with your accounts can leave you vulnerable and exposed.



**41%**

of people think that their accounts are not worth anything to a hacker

## 6.) BEING TOO PREDICTABLE

Many passwords contain personal information which can easily be found through an internet search or on social media.



**22%**

of people can correctly guess their significant other's password

**24%**

use sentimental information in their passwords